

RFP 24-178, Advertising & Related Marketing Services for Indigent Health Care Programs

1st Selection Committee Meeting Minutes

April 10, 2024

Selection Committee Members:

Lauren McCall, Communications Division
Terri Saltzman, Health & Human Services
Joy Johnson, Health & Human Services
Kris Keprios, Tourism/Sports Marketing
Darrell Johnson, Supplier Diversity

Staff: Ari Goldstein, Senior Procurement Analyst
Shana Thompson, Procurement Analyst

The committee convened at 3:00 p.m. All committee members were present except for Joy Johnson who will receive her packet and proposal at a later scheduled time before the scoring meeting. Committee members received their committee paperwork and a copy of the proposal received.

I gave an overview of the RFP Selection Process Procedures and answered questions from the committee members. Lauren McCall gave an overview of the scope of services required.

The next meeting will be held Friday, April 26, 2024, at 1:00 p.m. at the Polk County Administration Building, 330 West Church St., Conference Room 413 (4th Floor), Bartow, Florida 33830. The Selection Committee will score the proposals at this meeting as described in Elevation Level 2, Scoring. This is a public meeting so anyone who is interested in attending may attend.

Meeting was adjourned at approximately 3:15 p.m.

Respectfully submitted,

Ari Goldstein
Chairperson / Senior Procurement Analyst